



## **2023 SPONSORSHIP PACKAGES**

Sponsorship packages offer your business an opportunity to quickly and easily choose a best fit sponsorship that allows you to support the mission of the Helotes Area Chamber of Commerce while receiving exposure all year long in a number of different ways. Investors looking for the most visibility have a variety of options for partnership, based on budget and marketing goals. By investing in one of our annual packages, your business receives online promotion, branding with strategic events, tickets, signage, public relations, and a high level of recognition.

### **SPONSORSHIP LEVELS**

**\$10,000 Platinum Partner Package** - Increase your visibility by choosing the Title Sponsorship at the Annual Awards Dinner, and the 0.5K Challenge. Your business will also receive Gold Sponsorship for Clays2Raise, Presenting Sponsorship for Fiesta Medal Bash, and the Annual Sponsorship for Chamber After Hours and Power Lunches. Your company logo will appear on the Chamber website banner for an entire year and will be included as the prominent logo in promotional materials for all events. Plus receive all other benefits as outlined in each package.

**\$7,500 Gold Partner Package** - Increase your visibility by choosing the High Roller Sponsorship for the Annual Awards Dinner, Ultimate Procrastinator sponsorship of the 0.5k Challenge, Silver Sponsorship for Clays2Raise, Presenting Sponsor to the Fiesta Medal Bash, Annual Sponsorship of both Chamber After Hours and Morning Mingles. Your company logo will appear on the Chamber website banner for an entire year and will be included as the prominent logo in promotional materials for all annual events.

**\$5,000 Silver Partner Package** - Increase your visibility by choosing the High Roller Sponsorship for the Annual Awards Dinner, Gold sponsorship of the 0.5k Challenge, and Annual Sponsorship of both Chamber After Hours and Power Lunches. Your company logo will appear on the Chamber website banner for an entire year.

**\$2,500 Supporting Partner Package** - Increase your visibility by choosing the Weekend Gambler Sponsorship for Annual Awards Dinner, Silver sponsorship at the 0.5K Challenge, and Chairman's Level Membership. Your company logo and/or name will appear on the Chamber website banner for an entire year.

***If you're interested in customizing a package for your business, call the Chamber offices at 210.931.0683 or email [info@heloteschamber.com](mailto:info@heloteschamber.com) to discuss in more detail what best fits your company.***

## Break down of 2023 Sponsorship Packages

### **\$10,000 Platinum Partner: \$2,000 Savings**

Chairman's Circle Membership	\$1,000
Helotes 0.5K Ultimate Procrastinator	\$3,500
Clays2Raise Shoot Gold Sponsor	\$3,000
Gala High Roller Sponsor	\$1,000
Gift Card Give-Back Supporting Sponsor	\$1,000
Chamber Power Lunch Annual Sponsor	\$1,000
Chamber After Hours Annual Sponsor	\$1,000
Fiesta Medal Bash Presenting Sponsor	\$500
<b>Total Value</b>	<b>\$12,000</b>

### **\$7,500 Gold Partner: \$1,500 Savings**

Chairman's Circle Membership	\$1,000
Helotes 0.5K Ultimate Procrastinator	\$3,500
Clays2Raise Shoot Silver Sponsor	\$1,000
Gala High Roller Sponsor	\$1,000
Chamber Power Lunch Annual Sponsor	\$1,000
Morning Mingle Annual Sponsor	\$1,000
Fiesta Medal Bash Presenting Sponsor	\$500
<b>Total Value</b>	<b>\$9,000</b>

### **\$5,000 Silver Partner: \$1,000 Savings**

Chairman's Circle Membership	\$1,000
Helotes 0.5K Lollygagger Sponsor	\$2,000
Clays2Raise Shoot Silver Sponsor	\$1,000
Chamber After Hours Annual Sponsor	\$1,000
Gala High Roller Sponsor	\$1,000
<b>Total Value</b>	<b>\$6,000</b>

### **\$2,500 Supporting Partner: \$500 Savings**

Preferred Level Membership	\$1,000
Clays2Raise Shoot Silver Sponsor	\$1,000
Gala Weekend Gambler Sponsor	\$500
Helotes 0.5K Straggler Sponsor	\$500
<b>Total Value</b>	<b>\$3,000</b>

## AWARDS DINNER AND CASINO NIGHT

The **Annual Awards Dinner and Casino Night** is a celebration of the year's successes and a time to honor our annual award winners. The upscale evening begins with dinner and is followed by an awards program and casino night. Awards and recognitions will be given to Small Business of the Year, Large Business of the Year, Best New Business, Best Family Business, Non-profit of the Year, Community Service Award, and Lifetime Achievement Award. This event is typically held during the first quarter each year. This is a valuable opportunity to showcase your business in front of approximately 150-180 guests.

### **\$2,500 Title Sponsorship**

- ✓ Two reserved tables of 10
- ✓ 20 extra drink tickets
- ✓ Logo on invite, program, emails, social media, and table tent
- ✓ Name mentioned a minimum 4 times during event by DJ
- ✓ \$2,000.00 - extra casino tickets

### **\$1,000 High Roller Sponsorship**

- ✓ One reserved table of 10
- ✓ 10 extra drink tickets
- ✓ Logo on invite, program, emails, social media, and table tent
- ✓ Name mentioned a minimum 2 times during event by DJ
- ✓ \$1,000.00 - extra casino tickets

### **\$500 Weekend Gambler Sponsorship**

- ✓ Four event tickets
- ✓ 4 extra drink tickets
- ✓ Company name listed on program, emails, and social media

### **\$250 Casino Table Sponsorship**

- ✓ Two event tickets
- ✓ Company name listed on invite, program, emails, and social media
- ✓ Company logo displayed at casino tables

## **POWER LUNCH**

The Chamber's **Power Lunches** provide Chamber investors and the general public with an opportunity to stay informed on issues relevant to the business community along with promoting connections with other business colleagues. The event is typically held on the third Wednesday every quarter, from 11:30 am to 1:00 pm. This valuable opportunity allows you to show your support for the business community. Typical attendance of approximately 40+ people.

### **SPONSORSHIP LEVELS**

#### **\$1,000 Annual Sponsorship**

- ✓ Headlining sponsorship for up to 4 Power Lunches
- ✓ Optional three-minute presentation at the beginning of the program
- ✓ Two tickets for each luncheon, with a reserved table
- ✓ Logo included in all promotional materials
- ✓ Company literature at every table

#### **\$300 Presenting Sponsorship (per event)**

- ✓ Optional three-minute presentation at the beginning of the program
- ✓ Two tickets for the luncheon
- ✓ Name included in all promotional materials
- ✓ Company literature at registration table

## **CHAMBER AFTER HOURS**

**Chamber After Hours** provides an excellent opportunity for investors to meet one another and connect in a casual, relaxed atmosphere. It is usually held from 5 pm - 7 pm monthly on the 4<sup>th</sup> Wednesday. This valuable opportunity allows you to showcase and promote your business or organization in front of approximately 30+ people.

### **SPONSORSHIP LEVELS**

#### **\$1,000 Annual Sponsorship**

- ✓ Headlining sponsorship for up to 4 Business After Hours
- ✓ Optional three-minute presentation at the beginning of the program
- ✓ Two tickets for each event
- ✓ Company logo listed on program, emails, and social media
- ✓ Company literature at registration table

#### **\$300 Presenting Sponsorship (per event)**

- ✓ Optional three-minute presentation at the beginning of the program
- ✓ Two tickets for the event
- ✓ Name included in all promotional materials
- ✓ Company literature at registration table

## **BUSINESS AFTER HOURS**

**Business After Hours** provides an excellent opportunity for a company to introduce itself to the business community. This program allows the host/sponsor to showcase its business, services, and facilities to fellow Chamber members. It also offers members the chance to meet one another and connect in a casual, relaxed atmosphere. It is usually held from 6 pm - 8 pm Tuesday thru Thursday. The location of the event should be able to accommodate 25+ attendees.

### **SPONSORSHIP LEVEL**

#### **\$150 Sponsorship**

##### **HOST PROVIDES**

- ✓ All food and beverages
- ✓ Up to 3 door prizes

##### **CHAMBER PROVIDES**

- ✓ Event advertising to include flyer, social media, and email campaign
- ✓ Event registration management

## **MORNING MINGLE**

**Morning Mingle** provides an opportunity for members to network while enjoying a cup of coffee in a casual environment. The event is scheduled every second Wednesday each month from 8 am – 9:30 am.

### **SPONSORSHIP LEVELS**

#### **\$300 Quarterly Sponsorship**

- ✓ Headlining sponsorship for 3 Morning Mingles
- ✓ Company literature at registration table
- ✓ Opportunity for a three-minute presentation during the program
- ✓ Logo included in all promotional materials

#### **\$125 Presenting Sponsorship (per event)**

- ✓ Headlining sponsorship for one Morning Mingle
- ✓ Company literature at registration table
- ✓ Opportunity for a three-minute presentation during the program
- ✓ Logo included in all promotional materials

## **ANNUAL CLAYS 2 RAISE SHOOT**

The Helotes Chamber hosts the **Annual Clays 2 Raise Shoot** as the area's premier clay shoot. Proceeds from this event are dedicated to support programs by the Helotes Chamber of Commerce. It's a great opportunity to promote your business to over 100 participants and thousands of digital impressions. This event is typically held in May.

### **SPONSORSHIP LEVELS**

#### **\$5,000 Platinum Sponsor**

- ✓ 3 Teams of 4 Shooters (12 Total)
- ✓ 3 Free Golf Cart Rentals
- ✓ Ammo Included for 12 shooters
- ✓ Branded VIP Tent at Registration
- ✓ Logo placed on score cards
- ✓ Logo on Sponsor Banner
- ✓ Logo on chamber website with link to sponsor website
- ✓ Logo on all marketing materials, including poster & ads
- ✓ Name included in event Press Release
- ✓ Vendor exhibit space available
- ✓ Opportunity to provide materials in swag bags

#### **\$3,000 Gold Sponsor (5 Available)**

- ✓ 2 Teams of 4 Shooters (8 Total)
- ✓ 2 Free Golf Cart Rentals
- ✓ Ammo Included for 8 Shooters
- ✓ Logo on Sponsor Banner
- ✓ Logo on chamber website with link to sponsor website
- ✓ Logo on all marketing materials, including poster & ads
- ✓ Vendor exhibit space available
- ✓ Opportunity to provide materials in swag bags

#### **\$1,000 Silver Sponsor**

- ✓ 1 Team of 4 Shooters
- ✓ Ammo Included for 4 Shooters
- ✓ Logo on Sponsor Banner
- ✓ Logo on chamber website with link to sponsor website
- ✓ Logo on all marketing materials, including poster & ads
- ✓ Opportunity to provide materials in swag bags

#### **\$500 Station Sponsor**

- ✓ 1 individual Shooter
- ✓ Logo on Sponsor Banner
- ✓ Logo on chamber website with link to sponsor website
- ✓ Logo on all marketing materials, including posters & ads
- ✓ Opportunity to provide materials in swag bags

### **\$250 Station Sponsor**

- ✓ Banner with sponsor logo predominately placed on 1 station
- ✓ Logo on Sponsor Banner
- ✓ Logo on Chamber website with link to sponsor website
- ✓ Opportunity to provide materials in swag bags

### **\$100 Buffet Station Sponsor**

- ✓ Logo on signage at buffet station
- ✓ Logo on Chamber website with link to sponsor website
- ✓ Opportunity to provide materials in swag bags

### **\$50 Hydration Station Sponsor**

- ✓ Logo on signage at hydration stations
- ✓ Logo on Chamber website with link to sponsor website
- ✓ Opportunity to provide materials in swag bags

## **HELOTES 0.5K CHALLENGE**

The Helotes Chamber Foundation hosts the **0.5K Challenge** as the area's premier race for the rest of us. Proceeds from this event are dedicated to the Helotes Chamber Foundation and selected non-profits in the area. It's a great opportunity to promote your business to over 350 race participants and thousands of digital impressions. This event is typically held in October.

## **SPONSORSHIP LEVELS**

### **\$3,500 Ultimate Procrastinator Sponsor**

- ✓ Branded VIP Tent at Registration
- ✓ Logo on Sponsor Banner
- ✓ 14 Race entries
- ✓ Logo exclusively on race bibs
- ✓ Logo prominently placed on race t-shirt
- ✓ Logo and/or name on race lanyard
- ✓ Logo on race mile markers
- ✓ Logo on race website with link to sponsor website
- ✓ Logo on all marketing materials, including poster & ads
- ✓ Name included in event Press Release
- ✓ Vendor exhibit space available
- ✓ Opportunity to provide materials in goody bags

### **\$2,000 Lollygagger Sponsor (5 Available)**

- ✓ Logo on Sponsor Banner
- ✓ 10 Race entries

- ✓ Logo prominently placed on race t-shirt
- ✓ Logo and/or name on race lanyard
- ✓ Logo on race mile markers
- ✓ Logo on race website with link to sponsor website
- ✓ Logo on all marketing materials, including poster & ads
- ✓ Vendor exhibit space available
- ✓ Opportunity to provide materials in goody bags

### **\$1,000 Couch Potato Sponsor (6 Available)**

- ✓ Logo on Sponsor Banner
- ✓ 4 Race entries
- ✓ Logo placed on race t-shirt
- ✓ Logo on race website with link to sponsor website
- ✓ Logo on all marketing materials, including poster & ads
- ✓ Vendor exhibit space available
- ✓ Opportunity to provide materials in goody bags

### **\$500 Straggler**

- ✓ Logo on Sponsor Banner
- ✓ 2 Race entries
- ✓ Logo on race website with link to sponsor website
- ✓ Logo on most marketing materials, including poster & ads
- ✓ Social Media Promotion
- ✓ Vendor Exhibit space available\*
- ✓ Opportunity to provide materials in goody bags

### **\$300 Adventure Station\***

- ✓ Ability to host an activity during the race (i.e. Mud Crawl, Wall Climb, Burpee Contest)
- ✓ Must supply all materials and volunteers
- ✓ 2 Race entries
- ✓ Name placed on race t-shirt
- ✓ Logo on race website with link to sponsor website
- ✓ Opportunity to provide materials in goody bags

### **\$50 Hydration Station Sponsor**

- ✓ Logo on signage at hydration stations
- ✓ Logo on Chamber website with link to sponsor website
- ✓ Opportunity to provide materials in swag bags



## **FIESTA MEDAL BASH**

The **Helotes Fiesta Medal Bash** typically exhibited 100 vendors with over 500 attendees. The future looks bright in 2023 to have another outstanding event. Funds raised during this event help support the Helotes Chamber Foundation a registered 501(c)(3). With your donation we will be able to continue offering scholarships to local seniors and support other charitable cause around Helotes.

### **SPONSORSHIP LEVELS**

#### **\$1,000 Title Sponsorship** (Limited to 1 sponsor – 1<sup>st</sup> come 1<sup>st</sup> served)

- ✓ Two Premier Tables
- ✓ Four food & beverage tickets
- ✓ Your logo prominently placed as presenting sponsor in all advertisements including, placement on our website, social media, and magazine ads.
- ✓ Your sponsorship announced a minimum of three times during the event.
- ✓ Your banner (provide by you) displayed at event.
- ✓ Opportunity to provide materials to all attendees.

#### **\$500 Presenting Sponsorship**

- ✓ Two Premier Tables
- ✓ Two food & beverage tickets
- ✓ Your logo placement on marketing materials including, flyer and social media.
- ✓ Your sponsorship announced twice during the event.
- ✓ Your banner (provide by you displayed) at event.
- ✓ Opportunity to provide materials to all attendees.

#### **\$250 Supporting Sponsorship**

- ✓ One Premier Table
- ✓ Two food & beverage tickets
- ✓ Your logo on event banner
- ✓ Your business name listed as sponsor on social media.
- ✓ Opportunity to provide materials to all attendees.

#### **\$100 Vendor Sponsorship**

- ✓ One Vendor Table
- ✓ Two drink tickets
- ✓ Your business name listed as sponsor on social media.
- ✓ Opportunity to provide materials to all attendees.

## **SMALL BUSINESS GIFT CARD GIVE BACK**

The **Helotes Small Business Gift Card Give Back** is an excellent way to show your support to Chamber member businesses. The Chamber raises funds to help match gift cards purchased during a buy-one get-one free gift card event, typically held in March. Participants are able to show their support for their favorite business and double their money.

### **SPONSORSHIP LEVELS**

**\$5,000 Community Champion Sponsorship**

**\$2,500 Presenting Sponsorship**

**\$1,000 Supporting Sponsorship**

**Any donation will be accepted to assist our community recover.**

## **MARKETING MATERIAL**

The Helotes Area Chamber of Commerce offers investors several affordable and effective sponsorship and marketing opportunities that can easily fit into your business's budget. You can gain valuable visibility for an entire year with our exclusive marketing programs, both online and print. All chamber investors are included in our searchable online directory, which is on our website.

The chamber website can be used to search for businesses by category and business name. Also, there is specific information about the chamber, the City of Helotes, news and events, and chamber investment information.

### **SPONSORSHIP LEVELS**

**\$750 Tier 1** - Increase your visibility with a banner ad located on all chamber pages. Size requirement is 720x98 pixels.

**\$350 Tier 2** - Increase your visibility with horizontal ad located on all chamber pages. Size requirement is 300x250 pixels.

*Thank you for your support!*